Frequently Asked Questions
National Cyber Security Partnership
Awareness and Outreach Working Group
March 18, 2004

What is the Awareness and Outreach Task Force?
The mission of the Awareness and Outreach Task Force is to To promote a comprehensive national awareness program to empower all Americans—businesses, the general workforce, and the general population—to secure their own parts of cyberspace.

What companies and organizations have been involved in the task force?
The U.S. Chamber of Commerce serves as secretariat for the task force. Task force chairs are: Dan Caprio, Chief of Staff to Commissioner Orson Swindle, Worldwide Corporate Product Development, Deputy Chief Underwriting Officer and DBG-Vice President, American International Group and COO, AIG eBusiness Risk solutions, and Howard Schmidt, Chief Information Security Officer, eBay, Inc.

Other companies and organizations participating are:

AirZip
American Bankers Association
American International Group
Applied Materials
Carnegie Mellon CyLab & INI
Cisco Systems, Inc.
CyberSmart!
Donald, U.S. Secret Service
e-Bay
EDUCAUSE
Federal Trade Commission
Guardent
Internet Security Alliance
Lockheed Martin Information Technology
Mass Networks Education Partnership
Mass Networks Education Partnership
Microsoft Corporation
NASCIO
National Association of Manufacturers
National Defense University
NFIB
NuServe
Patty, State of Florida
Public Intelligence
Saber Security Solutions
Software Engineering Institute
State of California

State of Florida
State of Florida
State of Louisiana
State of Michigan
State of Montana
State of New York, CSCIC
State of New York, CSCIC
State of New York, CSCIC
State of Texas, Department of Information Resource
State of Utah
State of Utah
State of Washington
Sun Microsystems
Symantec Corporation
The Institute of Internal Auditors, Inc.
The MITRE Corporation
The World Bank
TruSecure
Tysak
U. S Chamber of Commerce
U.S. Department of State
United States Internet Service Providers Association
United States Internet Service Providers Association
Visionael Corp.
Walnut Creek Chamber of Commerce

Why is awareness important to cyber security?
Although the Internet has increased communication and productivity has provided businesses with access to new markets, it has also given hackers, thieves, disgruntled employees, fraudsters, and other criminals new opportunities to cause economic and social damage on a broader scale and has created new potential weapons of terrorism, more quickly than ever before. Generally, many private enterprises, public entities, and home users lack the resources to adequately manage cyber security risk. In addition, a large number of entrepreneurs and home users are not aware of how their individual cyber security preparedness affects security overall. Therefore, Internet users must be made aware of the importance of sound cyber security practices and given more user-friendly tools to implement them.

How will the task forces recommendations be funded?
Members of the task force believe that by leveraging resources and coordinating existing programs the financial impact associated with implementing an extensive awareness campaign will not be a burden on any particular company, industry or government agency. As a next step, the task force will estimate the costs of implementing specific recommendations. While the task force believes that the private sector should continue to cover the costs of these efforts where possible, it does anticipate asking the Department of Homeland Security to help fund certain recommendations.

My organization is interested in promoting cyber security awareness. Can we help?
Yes. The task force recognizes that there are many groups doing great work in this area. While we have reached out to as many organizations as we could, we welcome the participation of others. To get your organization involved in our efforts, contact Scott Algeier at the U.S. Chamber of Commerce.